



Postcode Planet Trust

Impact Statement 2021-2024



Postcode Earth Trust

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Postcode Planet Trust has a mission to support the environment and the enjoyment of nature. The Trust has a particular focus on wildlife.

Over the last 4 years (2021 to 2024) we awarded over £53 million to our charity partners in support of this mission, the majority of which went to our regularly supported charities as unrestricted funding.

Celebrating our charity partners

Over the last few years many charities including those supported by the Trust faced real challenges whether from the Covid pandemic, climate crisis, or cost of living, we are proud that players of People's Postcode Lottery are helping Postcode Planet Trust to fund charities to continue their important work.

Funding in numbers

We funded charities across the UK and internationally working towards our vision of a world where the abundance and diversity of nature is well protected and being actively restored in ecosystems across the planet, a world where wild plants, animals and their habitats are safe from harm and are thriving once again, and a world where communities and indigenous peoples are fully included in decision making with free, prior and informed consent, benefitting from nature's recovery.

£5.9m

to charities focused on strengthening marine conservation.



£7.4m

to charities focused on wildlife conservation in Africa.



£32.5m

to charities engaging communities on wildlife conservation and protection.



Response to Cost of Living crisis

Throughout this strategy period, we recognised that cost pressures related to the cost of living crisis in the affected charities in a number of ways. In response, in 2023 we gave £100,000 of additional unrestricted funding to all of our long-term charity partners, providing them with a much-needed boost in income at the end of a challenging year.

Case Study 1

Awarded £1m 2022 – 2024
Special Award to Long-term Partner



Cool Earth's mission is to fight the climate crisis by halting further CO2 emissions into the atmosphere from deforestation and protecting the role rainforest plays as a vital, natural carbon sink. Their commitment to delivering unconditional funding to indigenous peoples and local communities, whose knowledge, wisdom, practices, innovations and resistance are the reasons why rainforests remain standing, is testament to their beliefs in creating a just and equitable future for all.

Flexible funding has enabled Cool Earth to fulfil all of its commitments to its global rainforest partners by supporting their livelihoods and providing forest data for the first time to them, so they are able, as non-governmental communities, to protect their land from any external threats and allow their activities to flourish.

ABOVE:
Cool Earth. Nestled among the trees, the Asháninka village of Taroveni is deep in the Peruvian Amazon

Case Study 2

Awarded £2.8m between 2021 - 2024



The birth of wildcat kittens in the Cairngorms National Park one year after the release of adult cats into the national park is a significant milestone for the recovery of the endangered species in Scotland. This ambitious initiative led by the **Royal Zoological Society of Scotland** is part of the Saving Wildcats project which aims to restore the wildcats to Scotland after the species was determined to be on the verge of extinction in 2018.

One of many projects of the RZSS conservation team, flexible funding enables their courageous strategy to reverse the decline of 50 species by 2030, supporting investment into conservation genetics and conservation management plans. Species include beaver, pine hoverfly, giraffes and giant anteaters.

ABOVE:
Royal Zoological Society of Scotland. A giant anteater receives a health check in Brazil..



Postcode Planet Trust is a registered charity with the Scottish charity regulator OSCR (SC044847) and has been in operation since 2014. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.